

[FULL CONTEST RULES]

KEYRATE MORTGAGE HYUNDAI LEASE GIVEAWAY

OFFICIAL CONTEST RULES

No purchase is necessary to enter or win this contest.

1. SPONSORS: The KeyRate Mortgage Hyundai Lease Giveaway contest (the “Contest”) is sponsored by KeyRate Mortgage, 45 O’Connor Street, Suite 828, Ottawa, Ontario, K1P 1A4 in conjunction with Myers Kanata Hyundai, 2500 Palladium Drive, #400, Ottawa, Ontario, K2V 1E2 (collectively, the “Sponsors”).

2. ELIGIBILITY: This Contest is open to legal residents of Ontario, who have reached the age of majority in Ontario at the time of entry, with the exception of employees of the Sponsors, their parents, related and affiliated companies, subsidiaries, departments or agencies, franchisees, suppliers, advertising and promotional agencies, contest administrators, and any other parties engaged in the development, production or distribution of Contest materials and those living in the same household. By participating in this Contest, entrants acknowledge compliance with, and agree to be bound by, these Contest Rules. Entrants who do not comply with any of these Contest Rules are subject to disqualification by the Sponsors, in the Sponsors’ sole discretion whose decisions are final.

3. CONTEST DATES AND TIMES: This Contest begins on February 1, 2024 at 12:00 a.m. EST and ends on April 30, 2024 at 11:59 p.m. EST (the “Contest End Date”) after which time this Contest will be closed and no further entries will be accepted.

4. HOW TO ENTER: You can enter this Contest in-store at KeyRate Mortgage located at 45 O’Connor Street, Suite 828, Ottawa, Ontario, K1P 1A4, in-store at Myers Kanata Hyundai located at 2500 Palladium Drive, #400, Ottawa, Ontario, K2V 1E2, or online at www.myerskanatahyundai.com/3-year-hyundai-lease-giveaway/.

For this Contest, receipt of an Internet entry occurs when Sponsors’ servers record the entry information. All entries must be complete and are subject to verification by the Sponsors, in their sole discretion. There is a limit of three (3) entries per person: one (1) entry online, one (1) entry in-store at Myers Kanata Hyundai, and one (1) entry in-store at KeyRate Mortgage Ottawa (together, an “Entry”).

Any attempt or suspected attempt to use robotic, automatic, programmed, or otherwise, illicit means to enter this Contest, or any other methods not authorized by these Contest Rules, for example, but not limited to, creating multiple accounts, identities, or registrations, all in the Sponsors’ sole discretion, shall be deemed as tampering and may disqualify you from entering, participating and/or winning a prize. Entries that contain false or incomplete information are void. Entries that are late, lost, stolen, illegible, contain false information, are damaged, misdirected, mutilated, garbled or incomplete, altered or otherwise irregular or that do not conform with or satisfy any or all of the conditions of these Contest Rules are void. Entrants grant Sponsors a non-exclusive license to use all entries for any purpose. No correspondence will be entered into except with selected entrants. Proof of transmission (screenshots or captures, etc.) does not constitute proof of entry or receipt of an entry into this Contest.

5. CONTEST PRIZES: There is one (1) prize available to be won consisting of a three (3) year lease of a 2024 Hyundai Elantra Preferred (Approximate retail value \$30,524.00) (the “Prize”).

Prize specifications: Preferred trim with Technology package, 2.0L 4-cylinder engine, 6-speed automatic transmission, sunroof, heated steering wheel, lane keep assist, heated seats, Android Auto, and Apple CarPlay.

The winner assumes any and all liability for any injury or damage caused, or claimed to be caused, by entering or participating in this Contest or the use or redemption of the Prize. The Prize must be redeemed at Myers Kanta Hyundai, accepted as awarded and has no cash value. The winner must comply with all of Sponsors’ legal requirements to receive the Prize, including, but not limited to, any licensing and insurance requirements. The winner is responsible for obtaining their own insurance and licensing.

The winner may transfer the Prize to a family member or friend who complies with all of the Sponsors’ and Myers’ legal requirements to receive the Prize and all Contest rules, including completion of the Sponsors’ Winner Release form. The Prize or any portion thereof cannot be combined with other discounts, promotions or special offers. The Sponsors reserve the right to substitute an alternate prize of equal or greater value if the Prize is unavailable at time of award or if any of the features of the model described above are not available. The Prize may not be transferred except as stated above. Sales or transfers of the Prize for money or any other valuable consideration are prohibited.

6. ODDS OF WINNING: The odds of winning depend on the number of eligible entries received before the Contest End Date.

7. SKILL TESTING QUESTION: The Selected Entrant will be required, as a condition to winning the Prize, to correctly answer, without assistance of any kind, the Sponsors’ time-limited, mathematical skill-testing question to be administered prior to receiving the Prize.

8. WINNER SELECTION AND CONFIRMATION: On May 6, 2024, at 10:00 a.m. EST the Sponsors, or an employee, agent or other representative of the Sponsors, will conduct a random draw from all eligible entries received before the Contest End Date and select a total of one (1) potential winner (the “Selected Entrant”).

The Selected Entrant will be deemed a winner if they meet all of the eligibility criteria set out in these Contest Rules. If the Selected Entrant does not meet any of the eligibility criteria, they will be disqualified and will not receive the Prize and another entrant will be selected by way of a random draw from the remaining eligible entries. Before being declared a winner, the Selected Entrant will be required to: (i) correctly answer the Sponsors’ skill-testing question; (ii) sign and return the Sponsors’ Declaration of Eligibility and Liability/Publicity Release form (“Winner Release”); (iii) return a copy of the Sponsors’ Winner Release form completed and signed by the person to whom they intend to transfer the Prize (if applicable); and (iv) comply with all other Contest Rules, all in the sole discretion of Sponsors, whose decisions are final.

The Selected Entrant will be notified within one (1) business day of the draw and will be contacted by the telephone number or e-mail address provided at the time of entry into this Contest, in Sponsors’ or Myers’ sole discretion, and up to three (3) attempts will be made to contact the Selected Entrant within 48 hours following the draw. If the Selected Entrant does not or cannot accept the Prize by May 8, 2024, at 11:59 p.m. EST they will be forfeited and there will be a new Selected Entrant selected by random draw, in the Sponsors’ sole discretion. The Sponsors’ signed

Winner Release form (and a copy of the Winner Release form completed and signed by the person to whom the Prize is intended to be transferred, if applicable) must be received by the Sponsors no later than May 31, 2024, at 11:59 p.m. EST. All Winner Releases must be completed and signed in person when redeeming the Prize at Myers Kanata Hyundai. The sponsors are not responsible for the failure for any reason whatsoever of a Selected Entrant to receive notification or for the Sponsors to receive a Selected Entrant's response.

Disputes regarding identity of entrant: If the identity of a Selected Entrant is disputed, the entry will be deemed to have been submitted by the Authorized Account Holder (the individual assigned to the e-mail address associated with the entry). Each Selected Entrant may be required to provide proof that he/she is the Authorized Account Holder associated with the selected entry.

9. RELEASE AND INDEMNIFICATION: The winner (and any person to whom the Prize will be transferred, if applicable) must sign the Sponsors' Winner Release form to: (i) confirm compliance with these Contest Rules; (ii) agree to accept the Prize as awarded; (iii) release, discharge and hold harmless the Sponsors, their departments and agencies, parents, related and affiliated companies, subsidiaries, franchisees, advertising and promotional agencies, counsel, marketing partners, and each of their respective directors, officers, employees, shareholders, successors, sponsors, partners, licensees, subsidiaries, agents, artists, advisors, assignees, and all others associated with the administration, development and execution of the Contest (the "Released Parties") from and against any and all manner of action, cause of action, claim or demand, loss or injury, use or misuse of a Prize or any travel related thereto, and the use of the Entry by the Sponsor, suit, debt, covenant, contract, including legal fees and expenses, whatsoever, including but not limited to, claims based on negligence, breach of contract and fundamental breach, failure of any third party contractor or supplier used in connection with any aspect of the Contest to perform or deliver any goods or services, any act of God or any other event beyond the Released Parties' control, any dissatisfaction of any kind by the winner with any aspect of the Contest or any Prize, liability for physical injury, death, or property damage which the entrants, guests, their heirs, successors or assigns have, might have or could have suffered, by reason of or arising out of the entrant's participation in this Contest and/or in connection with the acceptance and/or exercise by the entrant of the Prize as awarded; and (iv) indemnify the Released Parties against any loss, damage or expense, including legal fees, that any of the Released Parties may suffer or incur as a result of any non-compliance by an entrant with any of these Contest Rules or participation in this Contest and/or in connection with the acceptance and/or exercise by an entrant of a Prize and the use of the Entry by Sponsors.

The Sponsors are not responsible for: (i) incorrect or inaccurate entry information which may affect a person's ability to participate in this Contest or be awarded the Prize, including but not limited to human error, technical malfunctions, lost or delayed entries for any reason, mail failures, omission, or any combination thereof, and entries which fail to fully comply with these Contest Rules; (ii) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (iii) lost, incomplete, delayed, mutilated or misdirected entries or Winner Release forms; (iv) injury or damage to the entrant's computer or to any other individual's computer related to or resulting from participating in, or downloading any material regarding this Contest or accepting the Prize; (v) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in this Contest or receipt or use or misuse of the Prize, including any travel related thereto and the use of the Entry by the Sponsors; (vi) the security or privacy of information transmitted via computer networks or for breaches of privacy due to interference by third party computer "hackers" or otherwise; or (vii) late, lost, misdirected or unsuccessful efforts to notify a potential winner.

10. OTHER CONDITIONS: The Sponsors reserve the right to terminate or amend this Contest at any time and in any way, without prior notice. Without limiting the foregoing, if, for any reason, this Contest is not capable of running as originally planned for any reason, the Sponsors reserve the right to cancel this Contest and conduct a random draw from all previously received eligible entries received by the date the Contest is cancelled.

Publicity and entrant information: By participating in this Contest, entrants consent to the use by the Sponsors of their name, address, postal code, telephone number, social media handles, comments and image, whether on videotape, photograph or any other means, for the administration of this Contest or any publicity carried out by the Sponsors, without further notice or compensation.

Law: This Contest is void where prohibited by law and is subject to all applicable Canadian federal, provincial, territorial, municipal and local laws. This Contest shall be governed exclusively by the laws of the province of Ontario where any disputes are to be determined, including all issues and questions concerning the construction, validity, interpretation and enforceability of these Contest Rules, rights and obligations between entrants and the Sponsors, and procedural provisions, without giving effect to any choice of law or conflict of law rules. Any dispute shall be adjudicated by the courts sitting in Ottawa, Ontario.

Rule amendments: The Sponsors reserve the right, in their sole discretion, to amend or modify these Contest Rules, or modify, cancel or suspend this Contest without prior notice for any reason whatsoever, including without limitation in the event that any cause beyond the reasonable control of the Sponsor corrupts, or threatens to corrupt, the security or proper administration of the Contest.

Intellectual Property: All intellectual property, including but not limited to trademarks, logos, designs, promotional materials, web pages, source codes, images, drawings, illustrations, slogans and representations are owned by the Sponsors. All rights are reserved. Unauthorized copying or use of any copyrighted material or other intellectual property without the express written consent of the Sponsor is strictly prohibited.

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