2024 Toyota Prius

Accessories may be not available for all trims. Prices subject to change.





February 6, 2024

Interior Accessories



Premium Plug-In Block Heater

\$561.09

This custom-designed Block Heater not only warms your vehicle up quicker, but also reduces engine strain and wear. The system also helps to save fuel and battery power during startups, and the strain relief electrical cord reduces cord damage.



Toyota Genuine Dash Camera

\$612.45

The Toyota Genuine Dash Camera is designed to provide a safe and memorable driving experience in your Toyota vehicle. Safelyecord the on-goings of the open road while keeping your eyes on driving. Capture every adventure! The Toyota Genuine Dash Camera will also allow you to record the surroundings of your vehicle while it is parked.

Watch the Video



Door Sill Protectors (front and rear)

\$331.62

The custom-fit door sill enhancements provide a practical and custom look to your Prius Prime.

Featuring a brushed-aluminumoverlay with chrome accents and a vehicle logo, these door sill enhancements are as protective as they are stylish. Kit of 4: Front and rear

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Cargo Liner

\$160.41

The Cargo liner provides maximum protection for your cargo area. Uniquely designed and custom fit for your Prius. Features Include:

- Skid-resistant surface helps keep items in place while on the road
- Raised lip around the edges helps keep dirt and spills within the cargo liner area
- Light but tough construction allows it to beeasily removed for cleaning

Watch the Video

Exterior Accessories



Pro Series Paint Protection Film – Door Cup

\$97.34

This clear film contours seamlessly to the vehicle's door cup. Virtually unnoticeable, this film offers protection against minor scratches. Set of four



Body Side Moulding

\$372.03

Colour-matched Body Side Mouldings help protect door panels from scratches, dents and chipping. Designed specifically to help preserve and enhance the vehicle's appearance.

Unlike many aftermarket mouldings, genuine Toyota Body Side Mouldings have undergone rigorous testing to ensure their resistance to temperature, weather, impact, stone chips, high pressure washing, wind noise and peeling. Body Side Mouldings also help maintain your vehicle's resale value.



Pro Series Paint Protection Film - Hood

\$479.06

Guard your vehicle from weathering, UV and road debris that can chip and scratch the finish with 3M Pro Series Genuine Toyota PaintProtection Film. This durable and nearly invisible thermoplastic urethane is designed to protect the front fenders to maintain a like-new appearance.

For calculation purposes, all accessory pricing includes installation (if required). However, because the cost of doing business varies, the installation portion of the price may not be the exact cost of installation at a dealership. Please confirm accessory pricing with your dealership. Price does not include taxes.

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Side Window Deflectors

\$262.03

The Toyota Genuine Side Window Deflectors are aerodynamically shaped to minimize wind noise and buffering when driving with open windows. The deflectors have a low-profile design with flawless integration and maintain a sleek look.



Rear Bumper Applique

\$132.34

Prevent scrapes and scratches from daily vehicle use with Toyota's Rear Bumper Appliqué. It is specifically designed to maintain your vehicle's flawless bumper surface.

This durable, clear and UV-resistant protection film is custom fitted to your vehicle and is stylishly outfitted with the Prius logo. It's the stain, chemical and fuel resistant barrier your paint has been waiting for.



Pro Series Paint Protection Film – Door Edge \$102.34

Protect your Toyota from dings and paint chips on the doors vertical edges with Door Edge Film.

Made from durable layered thermoplastic urethane, nearly invisible and custom fabricated for a precise fit.